

# Curriculum Vitae

**Julie Borkin**

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## RESEARCH INTERESTS

My research projects, using contemporary and critical/cultural rhetorical methods, focus on identity, belonging, civic engagement, and faith integration.

## EDUCATION

Ph.D.	Communication Studies	Wayne State University	Detroit, MI
	Advisor: Dr. William Trapani		April 2008

DISSERTATION *American national identity and citizenship after 9/11: A rhetorical consideration of calls to sacrificial community* (April 2008)

B.A.	Communication	Oakland University	Rochester, MI
	Summa cum laude		December 2000

## PUBLICATIONS IN PRESS

“Amber Alert: The Subject Citizen and Technologies in Transformation,” in Diane Hope, ed., *Visual Communication: Perception, Rhetoric, and Technology*. Cresskill, NJ: Hampton Press. Book released July 2006 and winner of the 2007 Visual Communication Division Research Excellence Award.

“Constitutive Rhetoric and Constitutive Criminology: The Significance of *The Virtual Corpse*” in Walter DeKeseredy and Barbara Perry, eds., *Advancing Critical Criminology: Theory and Application* (with Stuart Henry and Dragan Milovanovic). Lanham, MD: Lexington Books. Released June 2006.

## CONFERENCE PAPERS PRESENTED

“Embodying the Public Voice: Using Public Theory to Overcome Marginalization at the Intersection of Identity Performance” (Melissa Beall Top Panel). Central States Communication Association, St. Louis, MO, April 2023.

“The Basic Course as the Crossroads of the University: How to Become Part of the Greater Conversation on Your Campus.” National Communication Association Annual Conference, (Virtual session with other Basic Course Directors and Basic course speech center staff), November 2020.

“Learn, Assess, Act: A Case Study on Stewarding Communication Fluency Assessment to Lead Change.” IUPUI Assessment Institute, (Virtual session with Taylor University Director of Assessment and Quality Improvement, Kim Case), October 2020.

“(Re) Designing for Success: Translating the heart of UDL into the Communication General Education Course.” UDLHE Digicon, Online Conference, October 2019.

“Gamification Pedagogy in Higher Education: Incentivized Learning Lessons for Faculty, Staff, and Students”. Technology and Citizenship: Examining Citizenship and Technology in Higher Education, Wayne State University’s Center for Citizenship conference, Detroit, MI, March 2019.

“Turning Theory into Task: Academic Advising Theory and Assessment Based on Tinto’s Retention Model.” With April Thomas-Powell and Nichole Moninger. Completing College: What it Takes, What’s at Stake, Michigan Statewide Retention Conference, Auburn Hills, MI, March 2013.

“Enhancing Interdisciplinary Learning: How Integrative Theory and Service Learning Makes Interdisciplinary Work Better.” Michigan Academy of Science, Arts, and Letters, Alma, MI, March 2012.

“Civic Environmentalism: Creating a Sustainable Ethic of Service Learning.” With Scott Crabill, Ph.D. 32<sup>nd</sup> Annual Conference of the Association for Integrative Studies, San Diego, CA, October, 2010.

“Networked Neoliberalism: Analyzing Stability and Change in ‘Global’ Citizenship.” National Communication Association, Chicago, IL, November, 2009.

“Citizenship as Stability and Change: Exploring Technologies of American Virtue and Belonging.” National Communication Association, Chicago, IL, November, 2009.

“ ‘Right’ Hands: An Analysis of the Logic of Working Class Labor in *Extreme Makeover Home Edition*.” Midwest Popular Culture Association, Detroit, MI, October 2009.

“Issues in Adapting Active Learning Strategies for Diverse Learners and Environments.” University of Windsor - Oakland University Third Annual Conference on Teaching and Learning, Windsor, Ontario, Canada, May, 2009.

“Taking the Measure of the Good Citizen: Analyzing an economy of counting in the contemporary paradigm of network.” Annual Conference in Citizenship Studies, Wayne State University, Detroit, MI, March, 2008.

“(Re) Arranging the Rustbelt: A New Economy of Differentiated Citizenship in Michigan’s Cool Cities Initiative.” National Communication Association, San Antonio, TX, November, 2006.

“Extreme Citizenship: Mapping the rhetorical production of “Deserving” Citizens through Extreme Makeover: Home Edition.” National Communication Association, San Antonio, TX, November, 2006.

“Critical Cultural Christianity?: Exploring Communication’s Possibilities Through Poststructural Rhetoric and a Velvet Elvis.” National Faculty Leadership Conference, Alexandria, VA, June, 2006.

“The Crisis of the State’s Citizen: Analyzing Michigan’s Cool Cities Initiative.” Communication in Crisis Conference, University of Massachusetts at Amherst, MA, March 2005.

“Taking the Measure of the Good Citizen: A Reconsideration of the Economy of Recognition Politics Today.” Alta Conference on Argumentation, Alta, UT, August, 2005.

“The Bodily Nature of Sacrifice and the Etiquette of Death.” National Communication Association, Chicago, IL, November, 2004.

“West and Asante: Positions of Polarity or Possibility?” National Communication Association, Chicago, IL, November, 2004. Top Student Paper, African American Communication and Culture Division

“Spectacle of Sacrifice: Transforming the Subject Citizen.” Crossroads International Cultural Studies Conference, Champaign-Urbana, IL, June, 2004.

“Spectacle of Sacrifice: Amber Alert and Contemporary Citizenship.” New Scholar’s Conference in Citizenship Studies, Detroit, MI, February, 2004.

“Revolutionary Matters: Considering West and Asante as More Than Competitors.” National Association of African American Studies, Houston, TX, February, 2004.

“Must See TV: Citizenship and Televised Spectacles of Public Judgment after 9/11.” National Communication Association, Miami, FL, November, 2003.

“Amber Alert: The Subject Citizen and Technologies in Transformation.” William A. Kern Conference on Visual Communication, Rochester, NY, April, 2003.

“Cross-Cultural Wallflower Waiting to Dance.” National Communication Association, New Orleans, LA, November, 2002.

“Turn or Burn ---the Media that is...-- A Look at Evangelical Activism.” Michigan Association of Speech Communicators, Rochester, MI, October, 2001.

**PROFESSIONAL AWARDS**

BCTLE Course Design Grant for CAC 125 Communication Majors Orientation (all communication department majors) course development. May 2023 (for work to be completed in summer 2023)

Taylor University Women’s Giving Circle Grant – “Communications Collaborations and Assessment: Planning for Meaningful Student Experience in the Basic Communication Course.” October 2019

BCTLE Teaching and Learning Improvement Grant to develop CAS 170 Integrative Communication course development. September 2019 (for work completed in summer 2019)

BCTLE Teaching and Learning Improvement Grant to enhance CAS 372 Persuasion and Influence course. February 2019

**PROFESSIONAL EXPERIENCE**

Taylor University	Assistant Professor	2018 – present
	Basic Course Director	2019 - present
Walsh College	Adjunct Professor	2017 - 2018
Wayne State University	Senior Lecturer, Honors College	2013 – 2014
Oakland University	Acting Director, Integrative Studies	2012 – 2013
	Program Coordinator, Integrative Studies	2010 – 2012
	Part time faculty	2007 - 2013
	Honors College Administrative Professional	2010 - 2011
Spring Arbor University	Adjunct faculty (online master’s program)	2008 - 2009
Wayne State University	Adjunct faculty	2004, 2006
Wayne State University	Graduate teaching assistant	2001 – 2003

**TAYLOR UNIVERSITY COURSES TAUGHT**

Intercultural Communication – Fall 2018, Fall 2019, Fall 2020, Fall 2021, Fall 2022, Jterm 2023 (as TWO Lighthouse Kosovo trip)

Interpersonal Communication - Fall 2021, Spring 2023

Persuasion and Influence – Spring 2019, Fall 2020, Fall 2022

Public Speaking – Fall 2018, Spring 2019, Fall 2019, Fall 2020, Spring 2021

Integrative Communication (basic communication course) – *(developed and taught)* Fall 2019, Spring 2020, Fall 2020, Spring 2021, Fall 2021, Spring 2022, Spring 2023

Conflict Resolution - Spring 2021

**OTHER COURSES TAUGHT:**

Communication Major Orientation – Fall 2022

Senior Capstone for Majors – Fall 2018, Fall 2022

Rhetorical Criticism – Fall 2018, Fall 2019

Communication Ethics and Aesthetics – Fall 2019, Spring 2020

Gender Communication – Spring 2019, Spring 2020

Applied Organizational Communication – *(master's level online course developed and taught)* Winter 2018

Citizenship – PS 1010 American Government Honors Section – Winter 2014

The City – HON 1000 Honors Section Fall 2013

Field Experience in Integrative Studies (*capstone course*) - Winter 2010 – Fall 2013  
*(developed and taught face to face, as hybrid, and completely online)*

Public speaking – 2001-2009, 2018-2019

Leadership Communication, aka Professional Communication (*a master's level business communication course*) – Winter-Spring 2009, Fall 2017, Winter 2018, Spring 2018, Winter 2020

Group and Public Communication (*master's level course redeveloped into hybrid, developed and taught completely online*) - Summer 2009

Group Dynamics and Communication - Summer 2009

Communication Theory (*master's level online course*) - Spring 2008

Rhetoric of Western Thought - Winter 2004

Contemporary Persuasive Campaigns and Social Movements - Winter 2003, Fall 2004

Persuasive Speaking - Fall 2003

**PROFESSIONAL ASSOCIATIONS:**

National Communication Association  
Religious Communication Association  
Christianity and Communication Studies Network  
Central States Communication Association