

Dr. Jeff F. Sherlock

Taylor University
School of Business
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Education

EDD, Ball State University, 1997.

Major: Adult and Community Education

Supporting Areas of Emphasis: Executive Development for Public Service

Dissertation Title: The Assessment of Student Learning Outcomes in Management and Business-Related Adult Accelerated Degree Completion Programs in the Coalition for Christian Colleges and Universities

Course work only - no degree earned, Huntington College, 1995.

Major: Accounting courses for professional development

MBA, Ohio University, 1990.

Major: Management

Dissertation Title: Cyril Scott Faces the 1990s: Strategic Analysis of a Printing Company in the Mail Order Industry

BBA, Ohio University, 1988.

Major: Management

Course work only - no degree earned, Elim Bible Institute, 1977.

Major: Bible

Supporting Areas of Emphasis: Pastoral Ministry

Professional Positions

Academic - Post-Secondary

Professor of International Business and Management, Taylor University. (June 1, 2007 - Present).

Dean (Acting) School of Business, Taylor University. (August 15, 2009 - December 31, 2009).

Dean of the Ketner School of Business & Associate Professor of Business, Tri-State University. (August 15, 1997 - May 31, 2007).

Assistant Professor of Business and Director of the EXCEL Program, Huntington University. (January 1, 1993 - May 31, 1997).

Ministry

Missionary in Macau, East Asia, Church of the United Brethren in Christ. (July 1990 - December 1992).

Professional

Account Executive, Director of Customer Service, Production Scheduler, Quality Control Supervisor, Cost Estimator, Factory Worker, The Cyril Scott Company. (January 1978 - July 1990).

Professional Memberships

Society for Case Research. (2006 - 2009).

Christian Business Faculty Association. (September 2008 - August 2009).

Society for Human Resource Management. (2006 - 2007).

United States Association for Small Business and Entrepreneurship. (2005 - 2006).

American Society for Quality. (2000 - 2005).

Development Activities Attended

CTLE Events, "Faculty Enrichment Lunches (3)." (2011 - 2012).

CTLE Events, "Faculty Reading Seminars (3)." (2011 - 2012).

CTLE Events, "Activities for Refocusing Attention During Lecture." (December 2, 2011).

Workshop, "Faculty Leading Short Team Trips Abroad." (May 24, 2011).

CTLE Events, "Faculty Reading Seminars," Taylor University. (September 23, 2010 - May 20, 2011).

CTLE Events, "Faculty Panel on Cooperative Learning Assessments," -panel presenter. (April 18, 2011).

CTLE Events, "How to Balance Online Learner Needs and Instructor Workload," Magna Online Seminars. (February 23, 2011).

CTLE Events, "Conversation with James Hunter, author of 'To Change the World,' James Hunter." (February 22, 2011).

Seminar, "SkillsQuest Luncheon," Taylor University, School of Professional and Graduate Studies. (February 22, 2011).

CTLE Events, "Connect Learning Across Courses with Curriculum Mapping," Magna Online Seminars. (November 3, 2010).

CTLE Events, "Technologies to Automate Learning Activities." (April 29, 2010).

CTLE Events, "Departmental Recruitment Strategies that Work." (April 9, 2010).

CTLE Events, "Free Web 2.0 Tools to Use Inside Your LMS," Magna Online Seminars. (March 23, 2010).

CTLE Events, "Applying for a Fulbright Scholarship," Center for Teaching and Learning Excellence. (February 11, 2010).

CTLE Events, "A Good Start: Institutional Support for New Academic Leaders," Magna Online Seminars. (October 27, 2009).

CTLE Events, "It's Time to Crack the Case," Taylor University. (October 19, 2009).

Conference Attendance, "Global CEO Network Conference," Global CEO Network. (October 14, 2009 - October 16, 2009).

Workshop, "Student Affairs and Study Abroad: Best Practices in Health/Safety," Spencer Center for Global Engagement. (October 6, 2009).

CTLE Events, "Celebrating Teaching: An Opportunity to tell our stories and hear from our teaching award winners," Taylor University. (May 14, 2009).

CTLE Events, "Technology Focus: the New Bb8.0 Self and Peer Assessment Tool," Taylor University. (April 9, 2009).

Conference Attendance, "Global CEO Network Conference," Global CEO Network. (March 25, 2009 - March 27, 2009).

CTLE Events, "Leonard Allen - Abilene Christian University," Taylor University. (March 12, 2009).

CTLE Events, "What does an "A" Mean?," Taylor University. (February 12, 2009).

Conference Attendance, "Lilly Conference on College Teaching," Miami University. (November 2008).

Conference Attendance, "Christian Business Faculty Association Annual Conference," Christian Business Faculty Association. (October 2008).

Conference Attendance, "Partners Worldwide Partnership Summit," Partners Worldwide. (October 2008).

CTLE Events, "New Faculty Workshops," Taylor University. (February 2008 - April 2008).

CTLE Events, "Creating Hospitable Environments for Minority Students," Taylor University. (March 2008).

CTLE Events, "Applying Fair Use in the Classroom," Taylor University. (February 2008).

ETC Training, "Technology for Teaching," Taylor University. (August 2007).

Conference Attendance, "Association for Collegiate Business Schools and Programs - Annual Conference," Association for Collegiate Business Schools and Programs. (June 2007).

Conference Attendance, "Association for Collegiate Business Schools and Programs - Annual Conference," Association for Collegiate Business Schools and Programs. (June 16, 2006 - June 19, 2006).

Conference Attendance, "USASBE Annual Conference," United States Association for Small Business and Entrepreneurship. (January 2006).

Conference Attendance, "Association for Collegiate Business Schools and Programs - Annual Conference," Association for Collegiate Business Schools and Programs. (June 24, 2005 - June 27, 2005).

Conference Attendance, "USASBE Annual Conference," United States Association for Small Business and Entrepreneurship. (January 2005).

Conference Attendance, "Association for Collegiate Business Schools and Programs - Annual Conference," Association for Collegiate Business Schools and Programs. (June 2004).

Workshop, "Qualifying Workshop for Myers Briggs Type Indicator," Association for Psychological Type. (2001).

Conference Attendance, "Assessment Conference," Indiana University-Purdue University of Indianapolis. (1998).

Workshop, "Overview/Implementation of the ISO9000/QS9000 Quality Standards," Indiana University-Purdue University Office of Continuing Education. (1998).

TEACHING

Teaching Experience

Taylor University

ENT 370, Global Entrep BusasMission-CC, 1 course.

IAS 360, Cross Cultural-CC, 1 course.

ITB 375, International Business-CC-SP, 6 courses.

ITB 381, Int'l Business Study Tour-CC, 3 courses.

ITB 393, Practicum-WR, 1 course.

MGT 322, Business and Missions, 2 courses.

MGT 352, Management Analy & Prac-WR-SP, 6 courses.

MGT 452, Strategic Management-SP, 6 courses.

MKT 312, Professional Selling-SP, 2 courses.

MKT 380, International Marketing-CC, 3 courses.

MKT 460, Consumer Behavior, 1 course.

Directed Student Learning

Internship/Practicum Advisor, "Various papers related to practicum in Qinghai, China," Management. (June 1, 2011 - August 31, 2011).

Advised: Ben Hendricks

Internship/Practicum Advisor, "Practicum in Nigeria," Other (Within Taylor University). (June 1, 2008 - August 31, 2008).

Advised: Krista Hoff

Internship/Practicum Advisor, "Practicum in Guatemala," Other (Within Taylor University). (June 1, 2007 - August 31, 2007).

Advised: Jennifer Howard

Internship/Practicum Advisor, "Practicum in China," Other (Within Taylor University). (June 1, 2007 - August 31, 2007).

Advised: Susan Xuelian Xiong

Directed Individual/Independent Study, "Cross Cultural Independent Study," Accounting. (June 1, 2007 - June 30, 2007).

Advised: Kyle Drake

Awards and Honors

Outstanding Professor, Tri-State University School of Business Seniors. (2001).

Charles William, Nelle Paris and Mary Ann McKetta Excellence in Teaching Award, Tri-State University. (2000).

RESEARCH

Published Intellectual Contributions

Other

Adams, S. A., Sherlock, J. F. (2010). In King, Don W. (Ed.), *Business as Mission: A Comprehensive Guide to Theory and Practice* (1st ed., vol. XL, pp. 131-133). Holland, MI: Christian Scholar's Review. www.csreview.org

Sherlock, J. F. (2008). *Book Review of "Just Business"*. Christian Scholar's Review.

Sherlock, J. F. (2007). In Krista Shields (Ed.), *Bringing Good Business Practices to Sierra Leone* (pp. 2). Angola, IN: Discover Magazine / Tri-State University.

Presentations Given

Sherlock, J. F. (Presenter Only), Faculty Enrichment Luncheon, "My International Involvement," Center for Teaching & Learning Excellence, Taylor University. (December 8, 2011).

Sherlock, J. F. (Presenter Only), Leadership & Structures for Christian Ministry, "Ministry and Money," Huntington University, Huntington, IN. (December 5, 2011).

Sherlock, J. F. (Presenter & Author), Fernando, R. N. (Presenter & Author), Ressler, L. E. (Presenter & Author), Technology for Teaching Conference, "Bringing the World to Taylor: How Do Students Respond to Web Conferencing?," Taylor University Educational Technology Center, Taylor University. (August 19, 2011).

Sherlock, J. F. (Presenter Only), Midwest Scholars Conference, "From Content Dump to Competency Development," Indiana Wesleyan University, Indianapolis. (March 4, 2011).

Sherlock, J. F. (Presenter Only), Technology for Missions class, "Introduction to Business as Missions," Taylor University, Nussbaum Building, Upland, IN. (October 27, 2010).

Sherlock, J. F. (Presenter & Author), Keller, D. S. (Presenter & Author), Willson, S. C. (Presenter Only), Technology for Teaching Conference, "Bring Into Your Classroom a Remote Guest Speaker," Taylor University, Upland. (August 19, 2010).

Sherlock, J. F. (Presenter & Author), Willson, S. (Presenter Only), Technology for Teaching Conference, "Record Student In-Class Presentations for Posting on Blackboard," Taylor University, Upland. (August 19, 2010).

Sherlock, J. F. (Presenter & Author), Global Nomad Employee Training, "Understanding Globalization and eCommerce," Global Nomad, Zeku, Qinghai, China. (July 9, 2010).

Sherlock, J. F. (Presenter & Author), EXCEL Faculty Development Dinner, "Let's Noodle about Doodling in Moodle: Enhancing Student Learning through Learning Management System resources," Huntington University, Huntington, IN. (June 7, 2010).

Sherlock, J. F. (Presenter Only), School of Graduate & Professional Studies Luncheon, "Leading a Study Trip Abroad," Center for Teaching and Learning Excellence, Upland, IN. (February 16, 2010).

- Sherlock, J. F. (Presenter Only), Leadership for Christian Ministry class, "Financial Accountability for Pastors and Christian Workers," Huntington University, Huntington, IN. (November 30, 2009).
- Sherlock, J. F., Indianapolis Mission Leaders Network, "Business as Missions Overview & Discussion," Advancing Churches in Missions Commitment (ACMC), Indianapolis, IN. (November 11, 2009).
- Sherlock, J. F. (Presenter & Author), Willson, S. (Presenter Only), ICI Instructional Technology Summit, "Learning Without Borders: Bringing the World to the Classroom Through Interactive Internet Technology," Independent Colleges of Indiana, Upland, IN. (August 14, 2009).
- Sherlock, J. F., Fetters, L. S. (Presenter & Author), Zhuhai City English Teachers Training Class and Students Summer Camp, "Intercultural Understanding, Fostering a Global Worldview Among Students, and Teaching Culture," Zhuhai Education Bureau and Huntington University, Zhuhai City, Guangdong, People's Republic of China. (July 2009).
- Sherlock, J. F. (Presenter Only), Fetters, L. S. (Presenter Only), Zhuhai City English Teachers Training Class and Students Summer Camp, "Teaching English in China: Review of Research Study," Zhuhai Education Bureau and Huntington University, Zhuhai City, Guangdong, Peoples Republic of China. (July 2009).
- Sherlock, J. F. (Presenter Only), Kiwanis dinner meeting, "China's Economy in the 21st Century," Kiwanis Metro, Huntington, IN. (April 2009).
- Sherlock, J. F. (Presenter Only), Global Ministries Presentation, "Business as Mission," Church of the United Brethren in Christ Global Ministries Leadership Team, Huntington, IN. (April 3, 2009).
- Sherlock, J. F. (Presenter Only), Cross-Cultural Symposium, "30 Years of Change in China: Ten New Vocabulary Words," Hong Kong Baptist University, Hong Kong. (January 2009).
- Sherlock, J. F. (Presenter Only), Leadership for Christian Ministry class, "Financial Accountability for Pastors and Christian Workers," Huntington University, Huntington, IN. (November 2008).
- Sherlock, J. F. (Author Only), Zhuhai City English Teachers Training Class & Students Summer Camp, "The Importance of English Communication Competency in the 21st Century," Zhuhai Education Bureau and Huntington University, Zhuhai City, Guangdong, People's Republic of China. (July 2008).
- Sherlock, J. F. (Presenter Only), TABS/SIFE Conference, "Turning Aside to See: Seeking God's Direction While on Life's Journey," Taylor Association of Business Students / Students in Free Enterprise, Upland, IN. (February 2008).
- Sherlock, J. F. (Presenter Only), Midwest Scholar's Conference, "Enhancing International Awareness for Business Students: Designing and Implementing a Successful International Business Study Tour with a Kingdom Focus," Indiana Wesleyan University, Indianapolis, IN. (February 22, 2008).
- Sherlock, J. F. (Presenter Only), Cross-Cultural Symposium, "Competitive Advantage of Nations: Applying Michael Porter's Theory to Modern Hong Kong and China," Hong Kong Baptist University, Hong Kong. (January 2008).
- Sherlock, J. F. (Presenter Only), Tri-State University Leadership seminar, "Becoming a Leader with Character," Tri-State University - Office of Student Life, Angola, IN. (April 2006).

Sherlock, J. F. (Presenter Only), State Convention of National Association of Postmasters of the United States, "The Best Leaders ...," National Association of Postmasters of the United States, Fremont, IN. (June 2003).

Contracts, Grants and Sponsored Research

Grant

Sherlock, Jeffrey F. (Principal), "Developing Service Learning Projects for Business as Missions class," Sponsored by Taylor University - Service Learning, Taylor University, \$750.00. (May 24, 2010 - May 1, 2011).

Sherlock, Jeffrey F. (Principal), "Globalizing International Business," Sponsored by Taylor University, Taylor University, \$500.00. (May 24, 2010 - May 28, 2010).

Sherlock, Jeffrey F. (Principal), "International Business Curriculum Development," Sponsored by Taylor University Center for Teaching and Learning Excellence, Taylor University, \$500.00. (May 2008).

Intellectual Contributions in Submission

Other

Sherlock, J. F. *Review of "Soul of the University"*. Unpublished.

SERVICE

Department Service

Judge, Business Plan Competition. (March 2009 - May 2009).

College Service

Committee Chair, Assessment Coordinator for School of Business. (June 2007 - Present).

Faculty Advisor, Students in Free Enterprise (SIFE). (August 2007 - May 2010).

Faculty Advisor, Delta Mu Delta (Tri-State University). (2003 - 2007).

Committee Chair, Assessment Coordinator for School of Business (Tri-State University). (2000 - 2007).

University Service

Committee Member, International Programs Advisory Group. (September 2011 - Present).

Committee Member, Faculty Learning Committee. (June 2011 - Present).

Conference-Related, Colleagues College Planning Committee. (May 2011 - August 2011).

Committee Member, Honors Advisory Committee. (September 2010 - May 2011).

Committee Member, Online Operational Task Force. (February 2009 - September 2009).

Traveled to Indonesia to help plan Lighthouse trip, Taylor University Lighthouse Ministries.
(August 2, 2009 - August 6, 2009).

Committee Member, Writing Across the Curriculum committee. (February 2008 - May 2009).

Committee Member, Academic Council (Tri-State University). (2003 - 2007).

Committee Member, Term Contract Policy Development Committee (Tri-State University). (2003 - 2005).

Committee Member, Accelerated Learning Committee (Tri-State University). (2003 - 2004).

Committee Member, Strategic Planning and Assessment Committee (Tri-State University). (2001 - 2002).

Committee Member, Tenure Policy Development Committee (Tri-State University). (2001 - 2002).

Workshop Organizer, MBTI Workshop (Tri-State University). (2001).

Workshop Organizer, Student Leadership Development (Tri-State University). (2001).

Workshop Organizer, Commuter Student Orientation (Tri-State University). (2000).

Workshop Organizer, Student Orientation (Tri-State University). (2000).

Public Service

Program Coordinator, Steuben Leadership Initiative, Angola, IN. (2001).

Program Coordinator, Steuben Leadership Initiative, Angola, IN. (2000).

Consulting

Ministry, Global Ministries of Church of the United Brethren in Christ, Sierra Leone, West Africa.
(March 27, 2010 - April 3, 2010).

Ministry, Two "Business as Mission" companies, China. (July 2009).

Non-Governmental Organization (NGO), United Way of Huntington County, Huntington County.
(2008).

Non-Governmental Organization (NGO), United Way of Huntington County, Huntington, IN.
(2006).

Quality, Leadership and Teamwork Training, Various organizations, Steuben County, IN. (2000 - 2005).

Non-Governmental Organization (NGO), Peabody Public Library, Columbia City, IN. (2003).

For Profit Organization, Lime City Manufacturing Company, Huntington, IN. (2002).

Non-Governmental Organization (NGO), Whitley County Homeless Shelter Task Force,
Columbia City, IN. (February 2001).

Non-Governmental Organization (NGO), Steuben County Community Foundation, Angola, IN.
(2000).

For Profit Organization, Lime City Manufacturing Company, Huntington, IN. (1998 - 1999).

Ministry, Church of the United Brethren in Christ Global Ministries, Huntington, IN. (1993 - 1997).