

ALICE S. TSANG, CFA

EXPERIENCE

Gordon College

Professor in the Practice (Finance) – Economics and Business Department

8/25/2021-Present

Associate Professor in the Practice – Economics and Business Department

8/15/2011-8/24/2021

- Teach undergraduate and graduate finance courses. Develop new course offerings and pedagogy to stimulate students' interest and improve understanding of financial decision-making principles and challenges. Significantly increase the number of finance majors among Department students.
- Advise students in setting up their study plans to align with their career goals and academic strengths. Developed numerous students who have launched successful careers in finance/business.
- Instrumental in Gordon being included as one of CFA Institute's (CFAI's) Affiliated Universities. Administer scholarships for students registering to take CFA Level I Examinations.
- Assisted College officials in developing global experiential learning opportunities for students of different majors.

Fidelity Investments – Fixed Income Division

6/1993-9/2008

Research Analyst

MBIA (Municipal Bond Insurance Association) – Utilities Department

7/1989-5/1993

Vice President

Merrill Lynch – Municipal Research Department

4/1987-6/1989

Senior Municipal Specialist/Assistant Vice President

E.F. Hutton – Municipal Research Department

3/1984-3/1987

Assistant Vice President

EDUCATION

New York University, MBA (with Distinction)

Major: Finance

University of Hong Kong, B.A. (Honors)

Majors: English and Translation

Chartered Financial Analyst (Received charter in 1997. Passed all three levels of Exams at first sitting.)

OTHER ACTIVITIES/MEMBERSHIP

- **CFA Institute** - Active volunteer; primary contact person representing Gordon College in the Recognized University program
- **CFA Society of Dallas-Fort Worth** – Active volunteer
- **Chinese Bible Church of Greater Lowell** – Sunday School teacher and worship leader