

Curriculum Vitae

Julie Borkin

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RESEARCH INTERESTS

My research projects focus on how contemporary citizenship is articulated as a complex and often contradictory rhetorical production that involves more than just national identity. Of particular interest is the way particular political and popular culture configurations resonate with messages about “good” or “proper” citizenship and civic engagement. As such, my research is linked to the areas of contemporary rhetoric as well as critical cultural studies in order to better understand how these particular rhetorical events fashion moments of collective and personal identification.

EDUCATION

Ph.D.	Communication Studies	Wayne State University	Detroit, MI
	Advisor: Dr. William Trapani		April 2008

DISSERTATION *American national identity and citizenship after 9/11: A rhetorical consideration of calls to sacrificial community* (April 2008)

B.A.	Communication	Oakland University	Rochester, MI
	Summa cum laude		December 2000

PUBLICATIONS IN PRESS

“Amber Alert: The Subject Citizen and Technologies in Transformation,” in Diane Hope, ed., *Visual Communication: Perception, Rhetoric, and Technology*. Cresskill, NJ: Hampton Press. Book released July 2006 and winner of the 2007 Visual Communication Division Research Excellence Award.

“Constitutive Rhetoric and Constitutive Criminology: The Significance of *The Virtual Corpse*” in Walter DeKeseredy and Barbara Perry, eds., *Advancing Critical Criminology: Theory and Application* (with Stuart Henry and Dragan Milovanovic). Lanham, MD: Lexington Books. Released June 2006.

RECENT CONFERENCE PAPERS PRESENTED

“Turning Theory into Task: Academic Advising Theory and Assessment Based on Tinto’s Retention Model.” With April Thomas-Powell and Nichole Moninger. Completing College:

What it Takes, What's at Stake, Michigan Statewide Retention Conference, Auburn Hills, MI, March 2013.

“Enhancing Interdisciplinary Learning: How Integrative Theory and Service Learning Makes Interdisciplinary Work Better.” Michigan Academy of Science, Arts, and Letters, Alma, MI, March 2012.

“Civic Environmentalism: Creating a Sustainable Ethic of Service Learning.” With Scott Crabill, Ph.D. 32nd Annual Conference of the Association for Integrative Studies, San Diego, CA, October, 2010.

“Networked Neoliberalism: Analyzing Stability and Change in ‘Global’ Citizenship.” National Communication Association, Chicago, IL, November, 2009.

“Citizenship as Stability and Change: Exploring Technologies of American Virtue and Belonging.” National Communication Association, Chicago, IL, November, 2009.

“ ‘Right’ Hands: An Analysis of the Logic of Working Class Labor in *Extreme Makeover Home Edition*.” Midwest Popular Culture Association, Detroit, MI, October 2009.

“Issues in Adapting Active Learning Strategies for Diverse Learners and Environments.” University of Windsor - Oakland University Third Annual Conference on Teaching and Learning, Windsor, Ontario, Canada, May, 2009.

“Taking the Measure of the Good Citizen: Analyzing an economy of counting in the contemporary paradigm of network.” Annual Conference in Citizenship Studies, Wayne State University, Detroit, MI, March, 2008.

“(Re) Arranging the Rustbelt: A New Economy of Differentiated Citizenship in Michigan’s Cool Cities Initiative.” National Communication Association, San Antonio, TX, November, 2006.

“Extreme Citizenship: Mapping the rhetorical production of “Deserving” Citizens through *Extreme Makeover: Home Edition*.” National Communication Association, San Antonio, TX, November, 2006.

“Critical Cultural Christianity?: Exploring Communication’s Possibilities Through Poststructural Rhetoric and a Velvet Elvis.” National Faculty Leadership Conference, Alexandria, VA, June, 2006.

“The Crisis of the State’s Citizen: Analyzing Michigan’s Cool Cities Initiative.” Communication in Crisis Conference, University of Massachusetts at Amherst, MA, March 2005.

(Recent Conference Papers continued)

“Taking the Measure of the Good Citizen: A Reconsideration of the Economy of Recognition Politics Today.” Alta Conference on Argumentation, Alta, UT, August, 2005.

“The Bodily Nature of Sacrifice and the Etiquette of Death.” National Communication Association, Chicago, IL, November, 2004.

“West and Asante: Positions of Polarity or Possibility?” National Communication Association, Chicago, IL, November, 2004. Top Student Paper, African American Communication and Culture Division

“Spectacle of Sacrifice: Transforming the Subject Citizen.” Crossroads International Cultural Studies Conference, Champaign-Urbana, IL, June, 2004.

“Spectacle of Sacrifice: Amber Alert and Contemporary Citizenship.” New Scholar’s Conference in Citizenship Studies, Detroit, MI, February, 2004.

“Revolutionary Matters: Considering West and Asante as More Than Competitors.” National Association of African American Studies, Houston, TX, February, 2004.

“Must See TV: Citizenship and Televised Spectacles of Public Judgment after 9/11.” National Communication Association, Miami, FL, November, 2003.

“Amber Alert: The Subject Citizen and Technologies in Transformation.” William A. Kern Conference on Visual Communication, Rochester, NY, April, 2003.

“Cross-Cultural Wallflower Waiting to Dance.” National Communication Association, New Orleans, LA, November, 2002.

“Turn or Burn ---the Media that is...-- A Look at Evangelical Activism.” Michigan Association of Speech Communicators, Rochester, MI, October, 2001.

PROFESSIONAL EXPERIENCE

Taylor University	Assistant Professor	2018 - present
Walsh College	Adjunct Professor	2017 - 2018
Wayne State University	Senior Lecturer, Honors College	2013 – 2014
Oakland University	Acting Director, Integrative Studies	2012 – 2013
	Program Coordinator, Integrative Studies	2010 – 2012
	Part time faculty	2007 - 2013
	Honors College Administrative Professional	2010 - 2011
Spring Arbor University	Adjunct faculty (online master’s program)	2008 - 2009

Wayne State University	Adjunct faculty	2004, 2006
Wayne State University	Graduate teaching assistant	2001 – 2003

COURSES TAUGHT

Rhetorical Criticism – Fall 2018

Senior Capstone for Strategic Communication Majors – Fall 2018

Intercultural Communication – Fall 2018

Public Speaking – Fall 2018

Applied Organizational Communication – (online course developed and taught)
Winter 2018

Citizenship – PS 1010 American Government Honors Section – Winter 2014

The City – HON 1000 Honors Section Fall 2013

Field Experience in Integrative Studies (*capstone course*) - Winter 2010 – Fall 2013
(*developed and taught face to face, as hybrid, and completely online*)

Public speaking – 2001-2009

Professional Communication (*a business communication course*) – Winter-Spring 2009,
Fall 2017, Winter 2018, Spring 2018

Group and Public Communication (*Master's level*) (*redeveloped into hybrid, developed
and taught completely online*) - Summer 2009

Group and Public Communication (*Master's level*) (*developed and taught completely
online*) - Summer 2008

Group Dynamics and Communication - Summer 2009

Communication Theory (*Master's level*) (*taught completely online*) - Spring 2008

Rhetoric of Western Thought - Winter 2004

Contemporary Persuasive Campaigns and Social Movements - Winter 2003, Fall 2004

Persuasive Speaking - Fall 2003