

Dr. Barbara J. Bird

Taylor University
Dean of Faculty Development,
Director of the Bedi Center for Teaching and Learning Excellence
Professor of English
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Ph D, Ball State University, 2004. English Composition & Rhetoric.

TEACHING

Teaching Experience

2011 – present Professor of English
2006 – 2011 Associate Professor of English
2003 – 2006 Assistant Professor of English
2001 – 2003 Instructor of English

Courses Taught

ENG 101: Fundamentals of Writing
ENG 110: Expository Writing

ADMINISTRATION

Dean of Faculty Development & Director of the Bedi Center for Teaching and Learning Excellence (2017 – present)

- Develop and enact vision, mission, and goals for Taylor's Faculty Development.
- Promote teaching excellence through a variety of programs:
 - Sessions
 - Presentations
 - Summer intensive workshops
 - Communities of Practice
 - Reading groups
- Oversee Faculty Development and BCTLE Fellows
- Oversee New Faculty Orientation and Sabbaticals
- Teach the Faculty Faith Integration course and oversee the faith integration paper faculty write
- Oversee funding for faculty development and BCTLE opportunities

Director of the Writing Center. (2001- 2017)

- Develop and enact vision, mission, and goals for the Writing Center.
- Assess and report Writing Center functions (Including its AQIP plan).
- Develop and implement promotion of Writing Center services.
- Supervise and train writing consultants.
- Supervise Assistant Director of the Writing Center (2015 – present)
- Coordinate with ESL program director (2008 – present).
- Develop and maintain Center programs.
 - Workshops
 - Presentations
 - Writing Assistance (writing consultants working closely with one course where all students use the writing center)

Writing In the Disciplines (WID) coordinator (2003 – 2017)

- Meet with departments to assist them with their WID maps and processes
- Present one or two writing workshops each year through the BCTLE

- Meet with individual faculty members on student writing issues

Coordinator of Freshman Writing Placement. (2002 – 2017)

- Continually work to improve the placement process, including studying previous years' placement results
- Coordinate placement with the testing office, registrar's office, and the Academic Enrichment Center
- Write test prompts (placement and CLEP)

SCHOLARSHIP

Publications

Bird, B. et al., eds. (2019). *Next steps: New directions for/in writing about writing*. University Press of Colorado. [cited in 6 sources]

Bird, Barbara. "A Basic Writing Course Design To Promote Writer Identity: Three Analyses of Student Papers." *Journal of Basic Writing*. 32.1 (Spring 2013): 62-96. [cited in 21 sources, including significant mention by a leading basic writing scholar in 2018]

Bird, Barbara. "Rethinking our View of Learning." *Writing Lab Newsletter*. 36.5-6 (Jan/Feb. 2012). 1-6. *This article was nominated for article of the year by the International Writing Center Association.* [Cited in 13 sources]

Bird, B., J. Case, M. Colgan, C. Sisson, & P. Stan (2011). Collaborating to improve student learning: An interdisciplinary "Big Idea" reflection assignment. *Learning Communities Journal*, 3, 89-114.

Bird, Barbara. "Meaning-Making Concepts: Basic Writer's Access to Verbal Culture." *BWe-Basic Writing e-Journal*. 8/9 (Spring 2010). <http://orgs.tamu-commerce.edu/BWE/Issue_8.1.html> [cited in 12 sources]

Bird, Barbara. Response. "Writing About Writing as the Heart of a Writing Studies Approach to FYC: Response to Douglas Downs and Elizabeth Wardle, 'Teaching About Writing, Writing Misconceptions,' and to Libby Miles, et al., 'Thinking Vertically.'" *College Composition and Communication* 60.1 (Sept. 2008): 237-243. [cited in 17 articles]

Bird, Barbara. "Excellence: A Faith-Work Integration." *Taylor Magazine*. 98.3 (Fall, 2006):11.

Bird, Barbara with Cody Cramer and Allison Anderson, A. "Writing at Taylor: A Comprehensive Analysis, 2005-2007." *Taylor University Fact Book* (2007).

Bird, Barbara. Review: *Negotiating Religious Faith in the Composition Classroom*. *Christian Scholars Review* 36.2 (Winter, 2007): 224-226.

Presentations Given

Bird, Barbara. "Roundtable on *Next Steps: New Directions in/for Writing About Writing*." WAW Special Interest group, Virtual Roundtable. (18 Sept. 2023).

Bird, Barbara. "Evaluating and Synthesizing Teaching Excellence Frameworks." *Original Lilly Conference*, Miami of Ohio, Oxford, OH (November 17-19, 2022).

Bird, Barbara and Caroline Nurkkala. "Crossing the Threshold: First Year Students' Formation of Writer Identity Through Cyclical Encounters." *7th Biennial Threshold Concept Conference*. Oxford, OH. (June 13-16 2018).

- Bird, Barbara. Chair. "Workshop: Writing Studies Curriculum: A Gateway to Writing Transfer." *Conference on College Composition and Communication*. St. Louis, MO (March 2012). [national conference, one-third acceptance rate]
- Bird, Barbara with Lisa Tremain and Mary Tripp. "Threshold Concepts, Affective Dispositions, Writing Transfer, and Writer Identity: Taking Action to Connect Scholars and Teachers." *Conference on College Composition and Communication*. Houston, TX (March 2015). [full session workshop at national conference, one-third acceptance rate]
- Bird, Barbara and Hannah Adderley. "How to Imagineer Consultations that Equip Writers' Story-Building Skills." *International Writing Center Association Conference*. Kissimmee, FL (October 2015) [national conference].
- Bird, Barbara. "Role of Assignments in Seeding Academic Writer Identities: Comparing Basic and Freshman Writers." *Conference on College Composition and Communication*. Indianapolis, IN (March 2014). [national conference, one-third acceptance rate]
- Bird, Barbara and Carie King. "Reading About Affective Meta-Awareness Enables Students to Gain their own Voice in Academic Discourse." *Conference on College Composition and Communication*. St. Louis, MO (March 2012). [national conference, one-third acceptance rate]
- Bird, Barbara. "Getting Students to Think: An Historical Perspective on Motivating Student Writers." *Conference on College Composition and Communication*. Louisville, KY (March 2010). [national conference, one-third acceptance rate]
- Bird, Barbara and Scott Gaier. "Facilitating Learning: Lessons From an Accomplished Scottish Educator." *Lilly Conference on College & University Teaching, North*. Traverse City, MI. (October 2009).
- Bird, Barbara and Scott Gaier. "Energize and Improve Student Learning with Pecha Kuchas!." *ICI Instructional Technology Summit*, (Aug. 14, 2009).
- Bird, Barbara. "Tutor Ecology: Nourishing Tutors' Growth at the Root Level." *East Central Writing Center Association Conference*. Purdue University; West Lafayette, IN. (April 2009).
- Bird, Barbara "FYC Content Matters: Teaching Meaning Fosters Students' Intellectual Engagement." (National conference, one-third acceptance rate). *Conference on College Composition & Communication*. San Francisco, CA. (March 2009). [national conference, one-third acceptance rate]
- Bird, Barbara and Jody Hirschy, J. "Course Design." *Colleagues College*. Taylor University. (August 2008).
- Bird, Barbara. "Using a Writing Studies Approach in Basic Writing." A workshop presentation at *Conference on College Composition and Communication*. New Orleans, LA. (March 2008).
- Bird, B. J., Conference of College Composition & Communication, "Freshman Writing as an Introduction to Writing Studies," *College Composition and Communication*. New York, NY. (March 2007). [national conference, one-third acceptance rate]
- Bird, Barbara. "Creating Grading Rubrics." *AQIP Summit*, Taylor Assessment Council. (June 2006).

Bird, Barbara, Susie Hinkle, Joe Patton, Kimberly Reneau, and Sarah Stebbe. "How a Small College with a Small Budget Makes Big Gains in Student Writing." *East Central Writing Center Association Conference*. Ohio. (April 2006).

Bird, Barbara. "Building A Professional Tutor Community." A workshop presentation at *Conference on College Composition and Communication*. Chicago, IL. (March 2006).

Bird, Barbara. "George Jardine and FYC: Giving Students Access to the 'Powers of Knowledge'." *Conference on College Composition and Communication*. San Francisco, CA. (March 2005). [national conference, one-third acceptance rate]

Bird, Barbara and Linda Lambert. "Where Inquiry-based Instruction Meets Information Literacy: Practices that Work." *Georgia Conference on Information Literacy*, Savannah, GA. (Nov. 2004).

Bird, Barbara. "Categorical Illusions: Calling for Institution-Specific (Basic Writing) Research." *Conference on College Composition and Communication*. New York, NY. (March 2003). [national conference, one-third acceptance rate]

Work in Progress

Bird, Barbara. "The Role of Teaching Frameworks in Teaching Center." A collaborate research agenda with other teaching center directors.

Bird, Barbara. "Extending Faith Integration Models." An edited volume of Taylor faculty integration papers demonstrating three kinds of faith integration.

Grants and Professional Work

Grants

Bird, Barbara. "Taylor Adjunct Faculty Professional Development Day." *Taylor Women's Giving Circle Grant*, \$1,000, 2018.

Bird, Barbara. "Spiritual Growth Foundational Core as Seen in Freshman and Senior Papers." 2015. With Hannah Adderley as student researcher.

Bird, Barbara. "Basic Writing Students' Writer Identity Growth From ENG 101." *Provost Grant*. Summer, 2015. With Caroline Nurkkala and Malinda Patterson as student researchers.

Bird, Barbara. "Beyond Skills: Students who Create Academic Writer Identities." *Taylor Women's Giving Circle Grant*. \$4,150. 2013-14. With Hannah Adderley and Andrea Sanders as student researchers.

Bird, Barbara. "Studying the Effectiveness of a Writing-About-Writing (WAW) Basic Writing Curriculum that Focuses on Improving Students' Commitment as Academic Writers." Seed Grant, *Taylor University*, \$7,200. (October 2011 – May 2013).

Bird, Barbara (Principal). "Course Re-Design," CTLE, *Taylor University*, \$500.00. (May 2008 - June 2008).

Bird, Barbara (Principal) and Rotert, Evan (Co-Principal). "Research on Opening a High School Writing Center," *Campus Compact*, State, \$3,000.00. (June 2007 - May 2008).

Bird, Barbara (Co-Principal), Bird, Steven (Co-Principal), Cramer, Cody (Supporting), Anderson, Allison (Supporting), Foster, Stacy (Supporting), Martini, Michelle (Supporting), Briggs, Sam (Supporting), Glass, Irene (Supporting), Hanson, Brittany (Supporting), Wood, Amy (Supporting), (Supporting), Palansch, Sarah (Supporting), Stout, Amber (Supporting), Luddington, Elizabeth (Supporting), Toll, Ben (Supporting), Canada, Josh (Supporting), Rotert, Evan, "Assessment of Student Writing," CTLE & CR&I, *Taylor University*, \$2,000.00. (2005 - 2007).

Professional Memberships

Professional and Organizational Developers. (2017 – Present).

International Writing Center Association. (2003 - 2017).

Writing Program Administrators. (2003 - 2018).

College Composition and Communication. (2001 - 2018).

National Council of Teachers of English. (2001 - 2018).

Professional Development Activities

Professional and Organizational Developers' New Developers Institute. 2017.

Dartmouth Summer Research Institute (2011)

BCTLE Events, attended 3-5 a year (2006 – present)

SERVICE

Professional Service

Peer reviewer for *Journal of Basic Writing*. (2015 - present).

Peer reviewer for *Pedagogy: Critical Approaches to Teaching Literature, Language, Composition, and Culture*. (2015 – 2016).

Senior editorial board member for *College Composition and Communication* (top-tier journal). (2014 – 2017).

Occasional reviewer for *College Composition and Communication* (top-tier journal). Average one review a year. (2009 – 2014).

University Service

Committee Member, ex officio, Faculty Development and Candidate Interview Committee. (2017 – Present).

Committee Member, Faculty Personnel Committee. (2015 – 2017).

Faculty Scholarship Mentor. [Equipping, encouraging, facilitating faculty who want to start or expand scholarly publications]. (2013 – 2015).

Trainer for New Faculty Mentors. (2015 – 2016).

Co-lead developer (with Jeremy Case) of the new Writing-in-the-Disciplines (WID) program. (2010 – 2015).

Mini-grant workshop facilitator through BCTLE. (2010 – 2012)

Workshop Organizer, CTLE workshops. (2004 - present):

- Creating Effective Short Writing Assignments
- Constructing Effective Writing Assignments
- Giving Feedback on Student Writing
- Sticky Grading Issues
- Preventing Plagiarism

New Faculty Mentor. (2007 – 2008; 2010-16).

Program Coordinator, Freshman Writing Placement. (2002 – 2009; 2011 - 2017).

Committee Member, Academic Policy Committee. (2010 - 2013).

Task Force Member, Writing Across the Curriculum. (September 2007 - April 2009).

Program Co-Organizer, Colleagues College. (October 2007 - August 2008).

Task Force Member, Assessment Task Force. (September 2005 - May 2007).

Committee Member, Athletics, Financial Aid, Enrollment Committee. (September 2004 - May 2006).

Task Force Member, Academic Integrity Task Force. (September 2003 - May 2005).

Awards and Honors

Article in Writing Lab Newsletter was nominated for the International Writing Center Association "Article of the Year" (2013).

Teaching Excellence and Campus Leadership award. (September 2010).

GEM award, Faculty Development. (May 2005).