

Student Name: _____

Student ID: _____

Core Requirements

_____	CAC 125	1	Communication Major Orientation
_____	CAC 156	1	Digital Tools: Photoshop
_____	CAC 157	1	Digital Tools: InDesign
_____	CAC 158	1	Digital Tools: Microsoft Office
_____	CAC 159	1	Digital Tools: Presentation Software
_____	CAC 220	3	Communication Writing Essentials
_____	CAC 225	2	Communication Theory and Research
_____	CAC 326	2	Communication Ethics and Aesthetics
_____	CAS 110	3	Public Speaking
_____	CAS 120	3	Interpersonal Communication

Major Requirements

_____	JRN 115	3	Introduction to Media Writing
_____	JRN 332	3	Layout and Design
_____	JRN 345	3	Social Media Strategy
_____	JRN 356	4	Web Design
_____	PBR 261	3	Introduction to Public Relations
_____	PBR 361	3	Public Relations Cases and Campaigns
_____	PBR 393	3	Practicum
_____	PBR 461	3	Public Relations Writing and Production
_____	PBR 455	3	Event and Venue Planning
_____	PBR 485	2	Senior Capstone
_____	PBR 486	1	Senior Portfolio Development

Select 9 credits from the following:

_____	CAS 331	3	Team-based Communication
_____	CAS 372	3	Persuasion and Influence
_____	CAS 411	3	Communication in Organizations
_____	IAS 310	3	Philanthropy and Grant-Writing
_____	JRN 225	3	Foundations of Photojournalism
_____	JRN 255	3	Media and Society
_____	JRN 315	3	Advanced Media Writing
_____	JRN 355*	3	Networking Study Trip
_____	MAT 210	4	Introductory Statistics
_____	MGT 352	3	Management Analysis and Practice
_____	MGT 362	3	Human Resource Management
_____	MKT 231	3	Principles of Marketing
_____	PBR 355*	3	Networking Study Trip
_____	PBR 457	3	Media Agency

Total Major Hours Required: 58

_____ *Majors must participate in three semesters of media involvement.*

_____ *May not double major with art or professional writing.*

Systems Requirements for BS Degree – All systems curriculum courses must be completed with a grade of C- or better and are included in the major GPA.

_____	COS 120	4	Introduction to Computational Problem Solving
_____	IAS 330	3	Human Relations in Organizations
_____	MAT 151	4	Calculus I
_____	SYS 101	3	Introduction to Systems
_____	SYS 390	3	Information Systems Analysis
_____	SYS 392	1	Systems Seminar
_____	SYS 394	3	Information Systems Design
_____	SYS 403	3	Operations Management

Select one of the following:

_____	COS 121	4	Foundations of Computer Science
_____	COS 143	3	Interactive Web Page Design

Select one of the following:

_____	MAT 210	4	Introductory Statistics
_____	MAT 352	4	Mathematical Statistics

Select one of the following:

_____	SYS 401*	3	Operations Research
_____	SYS 402*	3	Modeling and Simulation

Select one of the following:

_____	PBR 393	3-4	Practicum
_____	SYS 393	3-4	Practicum

Systems Electives

Select at least 3 hours of electives, in addition to those required in the major or systems:

_____	MAT 382	3	Advanced Statistical Methods
_____	MGT 201	3	Introduction to Business
_____	SYS 214	3	Principles of Human Computer Interaction
_____	SYS 310	3	E-Commerce
_____	SYS 401*	3	Operations Research
_____	SYS 402*	3	Modeling and Simulation

*Courses in both areas may count only once.

Degree Requirements

- 128 minimum hours and 42 minimum upper-division hours (3XX/4XX course numbers).
- Fifty percent of the minimum hours must be completed at Taylor—64 hours.
- Fifty percent of the major/minor hours must be completed at Taylor.
- 22 of the last 30 hours earned must be completed at Taylor.
- Cumulative GPA of 2.0; major GPA of 2.3 (higher GPA may be required in certain curricula). (See current catalog for policy).
- All foundational core, major, minor, and proficiency requirements must be completed (including Senior Comprehensive Exam/Paper/Project).
- Two years of one foreign language is required for the BA degree.
- Candidates for 2 degrees must complete a minimum of 158 semester hours and meet all requirements for 2 different majors.