



**BS in Music/Marketing Concentration – 2016-2017**

Student Name: \_\_\_\_\_

Student ID: \_\_\_\_\_

**Major Core Requirements**

**Applied Major (Primary) Instrument**

Select 10 hours<sup>†</sup> from:

- \_\_\_\_\_ MUS 100 1-4 Applied Lesson
- \_\_\_\_\_ MUS 200 1-4 Applied Lesson
- \_\_\_\_\_ MUS 300 1-4 Applied Lesson
- \_\_\_\_\_ MUS 400 1-4 Applied Lesson

Select an additional 2 hours from the following:

- \_\_\_\_\_ MUS 100G 1-2 Applied Lesson—Guitar
- \_\_\_\_\_ MUS 100K 1-2 Applied Lesson—Piano
- \_\_\_\_\_ MUS 100N 1-2 Applied Lesson—Organ

**Voice Requirements** (Required for majors with Voice as primary instrument)

- \_\_\_\_\_ MUS 118<sup>†</sup> 1 Vocal Diction I
- \_\_\_\_\_ MUS 119<sup>†</sup> 1 Vocal Diction II

<sup>†</sup>MUS 118, MUS 119, and 8 hours of Applied Lesson—Voice are required for majors with Voice as primary instrument.

**Ensembles**

Select 8 hours from:

- MUS 210AC, 210TS, 210UC, 210GC, 210OT, 210BC, 210FC, 210HC, 210JC, 210JE, 210PB, 210TR, 240, 280, 290, 310AC, 310TS, 310UC, 310GC, 310OT, 310BC, 310FC, 310HC, 310JC, 310JE, 310PB, 310TR, 340, 380, 390

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Complete the following courses:

- \_\_\_\_\_ MUS 101 0-1 Fundamentals of Music (or competency)
- \_\_\_\_\_ MUS 124 3 Music Theory and Harmony I
- \_\_\_\_\_ MUS 124L 1 Music Theory and Harmony I Lab
- \_\_\_\_\_ MUS 125 3 Music Theory and Harmony II
- \_\_\_\_\_ MUS 125L 1 Music Theory and Harmony II Lab
- \_\_\_\_\_ MUS 131 1 Introduction to Music I
- \_\_\_\_\_ MUS 132 2 Introduction to Music II
- \_\_\_\_\_ MUS 201 1 Computers, Technology, and Music
- \_\_\_\_\_ MUS 361 2 Conducting I

Music majors completing MUS 131 and MUS 132 must complete 2 hours of HUM 230 (art portion only). Reference the schedule of classes to determine which section(s) are available for the art portion only.

**Concentration Requirements**

- \_\_\_\_\_ MAT 210 4 Introductory Statistics
- \_\_\_\_\_ MGT 201 3 Introduction to Business
- \_\_\_\_\_ MKT 231 3 Principles of Marketing
- \_\_\_\_\_ MKT 445 3 Best Practices in Marketing
- \_\_\_\_\_ MKT 460 3 Consumer Behavior
- \_\_\_\_\_ MUS 372 3 History and Literature II
- \_\_\_\_\_ MUS 392 3 Music and Business
- \_\_\_\_\_ MUS 393 4 Practicum

Select one option<sup>†</sup> from the following:

- \_\_\_\_\_ MUS 472\* 3 History—Literature III
- \_\_\_\_\_ MUS 224\* 3 Music Theory and Harmony III
- \_\_\_\_\_ MUS 224L\* 1 Music Theory and Harmony III Lab

Select three courses from the following:

- \_\_\_\_\_ MKT 312 3 Professional Selling
- \_\_\_\_\_ MKT 313 3 Retailing and Services Marketing
- \_\_\_\_\_ MKT 380 3 International Marketing
- \_\_\_\_\_ MKT 410 3 Marketing Research
- \_\_\_\_\_ MKT 412 3 Advertising And Promotional Strategy

Select eight elective hours from the following:

- \_\_\_\_\_ MUS 121 2 Seminar in Composition I
- \_\_\_\_\_ MUS 224\* 3 Music Theory and Harmony III
- \_\_\_\_\_ MUS 224L\* 1 Music Theory and Harmony III Lab
- \_\_\_\_\_ MUS 231<sup>‡</sup> 1 Instrumental Methods I—Brass Instruments
- \_\_\_\_\_ MUS 232<sup>‡</sup> 1 Instrumental Methods II—Woodwinds
- \_\_\_\_\_ MUS 243 3 Music and World Cultures
- \_\_\_\_\_ MUS 292 3 Introduction to Electronic Music
- \_\_\_\_\_ MUS 331<sup>‡</sup> 1 Instrumental Methods III—Percussion
- \_\_\_\_\_ MUS 332<sup>‡</sup> 1 Instrumental Methods IV—Strings
- \_\_\_\_\_ MUS 341 2 Counterpoint
- \_\_\_\_\_ MUS 342 2 Form and Analysis
- \_\_\_\_\_ MUS 351 2 Choral Arranging
- \_\_\_\_\_ MUS 352 2 Instrumental Arranging
- \_\_\_\_\_ MUS 362 2 Conducting II
- \_\_\_\_\_ MUS 371 3 History and Literature I
- \_\_\_\_\_ MUS 381 2 Piano Pedagogy I
- \_\_\_\_\_ MUS 440 2 Vocal Pedagogy
- \_\_\_\_\_ MUS 462 1 Instrumental Pedagogy and Literature
- \_\_\_\_\_ MUS 472\* 3 History—Literature III

\*Courses may not meet both requirements and elective hours.

<sup>†</sup>Must take MUS 472 or the combination of MUS 224 and MUS 224L to meet requirement.

<sup>‡</sup>A combined maximum of two credit hours from MUS 231, 232, 331, 332 may be used to meet this requirement.

**Total Major Hours Required: 80-82**

**Degree Requirements**

- 128 minimum hours and 42 minimum upper-division hours (3XX/4XX course numbers).
- Fifty percent of the minimum hours must be completed at Taylor—64 hours.
- Fifty percent of the major/minor hours must be completed at Taylor.
- 22 of the last 30 hours earned must be completed at Taylor.
- Cumulative GPA of 2.0; major GPA of 2.3 (higher GPA may be required in certain curricula). (See current catalog for policy).
- All foundational core, major, minor, and proficiency requirements must be completed (including Senior Comprehensive Exam/Paper/Project).
- Two years of one foreign language is required for the BA degree.
- Candidates for 2 degrees must complete a minimum of 158 semester hours and meet all requirements for 2 different majors.