

# The TAYLOR FUND

*Annual Report 2025*



*Elevating the student experience*



IT IS MORE BLESSED  
*to give*  
THAN TO RECEIVE  
*Acts 20:35*



## Profound Impact

I want to extend my heartfelt gratitude for your generous contributions to the Taylor Fund. Your support not only enhances the educational experience of our students but also fosters an environment where they can thrive, learn, and grow.

*Thanks to your sacrificial giving, we are able to provide invaluable resources, programs, and opportunities that significantly impact the lives of our students. Each gift serves as a testament to your commitment to our mission and reinforces the sense of family that we cherish here at Taylor.*

Your belief in our mission and vision along with your dedication to the next generation of servant-leaders is inspiring. It is your generosity that transforms aspirations into realities, making our campus a vibrant place for all.

Thank you once again for your unwavering commitment to our students. It is my hope that this update will encourage and inspire you as a valued partner in ministry. Your impact is profound, and we are honored to call you brothers and sisters in Christ.

For His Glory,

*Kristie (Kuhnle '90) Jacobson*  
*Executive Director of Development*

## A Year of Giving

Your generosity over the last year positively impacted thousands of students and enriched the Taylor experience.



3,236

total gifts were made to the Taylor Fund this year.

\$3.4M

was raised for the benefit of our students this year!

131

of those donors made their very first gift to the Fund.

\$997

was the average gift size.

287

gifts were from parents of current Taylor students.

2,054

students have been influenced by these annual funds.

309

gifts were from grandparents of current Taylor students.



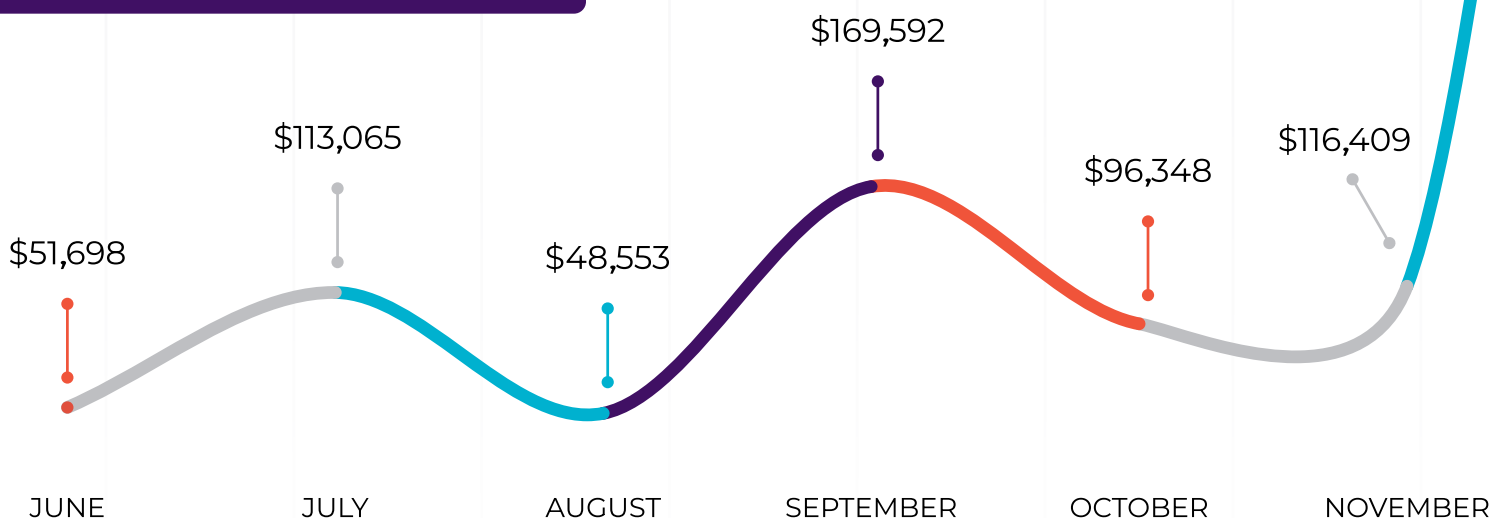
## Year At a Glance

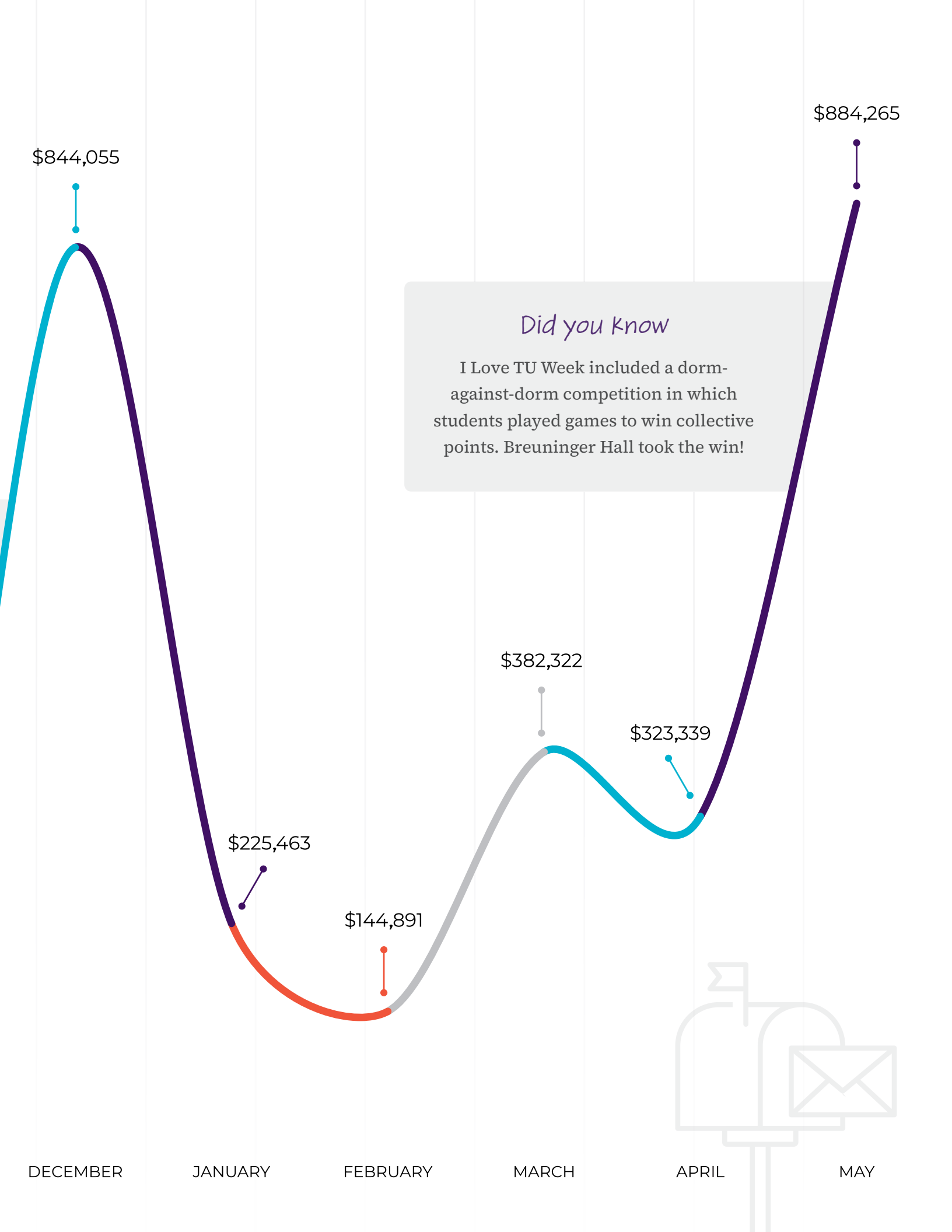
To advance the mission of the Taylor Fund, we actively seek meaningful connections with both current and prospective supporters of the University. Our outreach efforts include personalized direct mail, engaging phone conversations, in-person meetings, and encouraging visits to our website. Each of these engagements is rooted in our commitment to fostering lasting relationships and a shared sense of purpose within the Taylor community.



### *Did you know*

Giving TUESday is an internationally recognized day of philanthropy that takes place on the first Tuesday after Thanksgiving. During TU's own Day of Giving, \$156,000+ was raised!



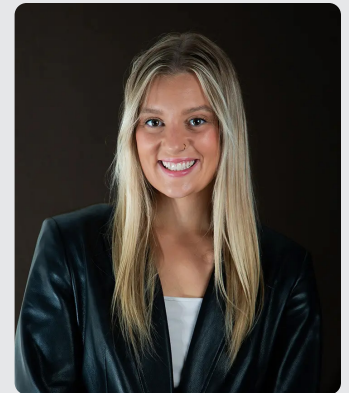


# Deep Gratitude

While major gifts shape the University's future, the Taylor Fund keeps Christ-centered education affordable and accessible for students worldwide.

Liv '26

"I want to express my deep gratitude. Your generosity in giving has been a pivotal piece in my educational experience. I have grown not only academically, but spiritually at this school. Taylor has transformed my life in countless ways. I appreciate your donations and prayers as I continue to embark on my educational journey here at Taylor."



Tony '28

"As an international student, attending Taylor University is a great blessing. My family is a missionary family, so all my financial aid is through scholarships and your donations. For that, I am profoundly grateful. Throughout my time at Taylor, the Lord has shown me how to rely on Him and open up to others. I hope that God continues to work in me and through me."

JP '25

"I cannot thank you enough for your generosity! Being able to go to Taylor has given me so many opportunities not only for my career, but for my faith and relationship with Jesus. I have been blessed to find a home at Taylor's film and media arts department with all that it offers. Thank you for supporting the steps that will forever impact my future."







### CHAPEL EXPERIENCE

*TU's chapel remains full without enforcing attendance.*



### SERVING ABROAD

*165 students participated in a missions trip this year.*



### PER STUDENT

*Students pay approximately \$1,800 less in tuition per year.*

## Thank You

Over the past year, students have actively stepped up to serve, give, and engage in events supporting the Taylor Fund. They recognize that the Fund not only enhances their education, but also enriches their overall experience at Taylor. These moments—marked by spiritual growth, meaningful relationships, and joyful community—are what make Taylor truly unique. The Taylor Fund helps make all of this possible.

Your support affirms that Taylor is not just a four-year experience—it's a worthwhile investment in lives that will go on to make an eternal impact for the Kingdom of God. Because of your sacrificial generosity, we are able to uphold the Christ-centered education, beloved traditions, and genuine community on which this University was founded. Thank you!



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Do you have questions regarding the Taylor Fund?

CONTACT:

*Noah Huseman*  
*Coordinator for Digital Engagement & Annual Giving*  
765.998.5126 | [noah\\_huseman@taylor.edu](mailto:noah_huseman@taylor.edu)

OR

*Visit [taylor.edu](http://taylor.edu)*



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UNIVERSITY