



Student Name: _____

Student ID: _____

Major Requirements

_____	ACC 241	3	Accounting Principles I
_____	ECO 201	3	Principles of Microeconomics
_____	JRN 230	3	Introduction to Sports Writing
_____	KIN 220	3	Principles of Coaching
_____	MGT 311	3	Business Law
_____	MKT 231	3	Principles of Marketing
_____	SMA 115	3	Introduction to Sport Management
_____	SMA 210	3	Introduction to Sport Technology and Analytics
_____	SMA 350	3	Sport Management
_____	SMA 351	3	Sport Public Relations
_____	SMA 352	3	Event and Facility Management
_____	SMA 354	3	Sport Finance
_____	SMA 393A	1	Practicum
_____	SMA 393B	1	Practicum
_____	SMA 430	3	Legal Issues in Sport
_____	SMA 480	3	Seminar
_____	SMA 492	4	Internship

Additional Major Requirements

_____	MAT 210	4	Introductory Statistics
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Select one course from the following:

_____	MAT 110	3	Finite Mathematics (<i>recommended</i>)
_____	MAT 151	4	Calculus

Select one course from the following:

_____	MGT 260	3	Business Systems Applications (<i>recommended</i>)
_____	SYS 101	3	Introduction to Systems

Electives

Select 9 hours of electives from:

_____	ECO 202	3	Principles of Macroeconomics
_____	ENT 422	3	New Venture Planning
_____	FIN 361	3	Corporate Finance
_____	HRM 362	3	Human Resources Management
_____	HRM 462	3	Organizational Behavior and Development
_____	JRN 115	3	Introduction to Media Writing
_____	JRN 225	3	Foundations of Photojournalism
_____	LGS 250	3	Law and Society
_____	LGS 441	3	Principles of Legal Analysis
_____	MGT 352	3	Management Analysis and Practice
_____	MGT 442	3	Business Ethics
_____	MGT 452	3	Strategic Management
_____	MKT 312	3	Professional Selling
_____	MKT 410	3	Marketing Research
_____	MKT 412	3	Integrated Marketing Communications
_____	PBR 261	3	Introduction to Public Relations
_____	PBR 455	3	Event and Venue Planning
_____	PSY 220	3	Sport Psychology
_____	YMI 315	3	Youth Culture and Issues

Total Major Hours Required: 67-68

Degree Requirements

- 128 minimum hours and 42 minimum upper-division hours (3XX/4XX course numbers).
- Fifty percent of the minimum hours must be completed at Taylor—64 hours.
- Fifty percent of the major/minor hours must be completed at Taylor.
- 22 of the last 30 hours earned must be completed at Taylor.
- Cumulative GPA of 2.0; major GPA of 2.3 (higher GPA may be required in certain curricula). (See current catalog for policy).
- All foundational core, major, minor, and proficiency requirements must be completed (including Senior Comprehensive Exam/Paper/Project).
- Two years of one foreign language is required for the BA degree.
- Candidates for 2 degrees must complete a minimum of 158 semester hours and meet all requirements for 2 different majors.