



## BS in Multimedia Journalism – 2025-2026

Student Name: \_\_\_\_\_

Student ID: \_\_\_\_\_

### Core Requirements

_____	CAC 125	2	Communication Major Orientation
_____	CAC 225	3	Communication Theory and Research
_____	CAC 340	3	Intercultural Communication
_____	CAC 485	2	Senior Capstone

### Major Requirements

_____	ART 156	1	Digital Tools: Photoshop
_____	JRN 115	3	Introduction to Media Writing
_____	JRN 225	3	Foundations of Photojournalism
_____	JRN 245	3	Introduction to Multimedia Storytelling
_____	JRN 255	3	Media and Society
_____	JRN 315	3	Advanced Media Writing
_____	JRN 320	3	Politics and Opinion Writing
_____	JRN 332	3	Layout and Design
_____	JRN 393*	3	Practicum
_____	JRN 393*	3	Practicum
_____	JRN 486	1	Senior Portfolio Development

\*Must complete different practicums

**Concentrations** – Students must select one of the following concentrations:

### Business Media

_____	MGT 201	3	Introduction to Business
_____	MKT 231	3	Principles of Marketing
_____	MKT 312	3	Professional Selling

Select an additional 6 credits not taken elsewhere in the major from the list of concentration electives below.

### Digital Media

_____	COS 120	4	Introduction to Computational Problem Solving
_____	COS 121	4	Foundations of Computer Science

Select one course from the following:

_____	SYS 101	3	Introduction to Systems
_____	SYS 120	4	Introduction to Problem Solving

Select an additional 6 credits not taken elsewhere in the major from the following:

_____	COS 143	3	Interactive Webpage Development
_____	COS 243	3	Multi-tier Web Application Development
_____	COS 265	4	Data Structures and Algorithms
_____	SYS 214	3	Principles of Human Computer Interaction

### Entrepreneurship Media

_____	ENT 225	3	Exploring Innovation and Entrepreneurship
_____	ENT 320	3	Transformational Entrepreneurship and Innovation
_____	ENT 422	3	New Venture Planning

Select an additional 7 credits not taken elsewhere in the major from the following:

_____	COM 372	3	Persuasion
_____	ENT 310	3	Creativity and Concept Development
_____	ENT 386	1	Founders Fellowship
_____	MGT 201	3	Introduction to Business
_____	MGT 352	3	Management Analysis and Practice
_____	MKT 231	3	Principles of Marketing

### News Media

_____	PWR 230	3	Technical Writing
_____	PWR 243	3	Editing
_____	JRN 435	3	Magazine Production and Feature Writing

Select an additional 6 credits not taken elsewhere in the major from the list of concentration electives below.

### Sports Media

_____	JRN 230	3	Introduction to Sports Writing
_____	SMA 115	3	Introduction to Sport Management
_____	SMA 350	3	Sport Management

Select an additional 6 credits not taken elsewhere in the major from the list of concentration electives below.

### Visual Media

_____	ART 261	3	Film and Darkroom
_____	ART 346	3	Portraiture
_____	ART 353	3	Commercial Photography

Select an additional 6 credits not taken elsewhere in the major from the following:

_____	ART 356	4	Web Design
_____	FMA 220	3	Film and Video Production
_____	FMA 420	3	Documentary Filmmaking
_____	JRN 393*	3	Practicum (approved by advisor—Photography)

**Concentration Electives** (may not double-count within major or concentrations)

_____	CAC 345	3	Social Media Strategy
_____	COM 210	3	Public Speaking
_____	COM 372	3	Persuasion
_____	ENG 305	3	Writing Theory and Grammar
_____	FMA 215	3	Audio Production
_____	FMA 220	3	Film and Video Production
_____	FMA 420	3	Documentary Filmmaking
_____	JRN 230	3	Introduction to Sports Writing
_____	JRN 435	3	Magazine Production and Feature Writing
_____	MGT 352	3	Management Analysis and Practice
_____	PBR 261	3	Introduction to Public Relations
_____	PWR 230	3	Technical Writing
_____	PWR 243	3	Editing
_____	SMA 351	3	Sport Public Relations

### Total Major Hours Required: 54-56

\_\_\_\_\_ Majors must participate in three semesters of media involvement.

\_\_\_\_\_ Majors must participate at least one year with the student newspaper.

No more than 50% of the credits may overlap with another major or minor.

### Degree Requirements

- 128 minimum hours and 42 minimum upper-division hours (3XX/4XX course numbers).
- Fifty percent of the minimum hours must be completed at Taylor—64 hours.
- Fifty percent of the major/minor hours must be completed at Taylor.
- 22 of the last 30 hours earned must be completed at Taylor.
- Cumulative GPA of 2.0; major GPA of 2.3 (higher GPA may be required in certain curricula). (See current catalog for policy).
- All foundational core, major, minor, and proficiency requirements must be completed (including Senior Comprehensive Exam/Paper/Project).
- Two years of one foreign language is required for the BA degree.
- Candidates for 2 degrees must complete a minimum of 158 semester hours and meet all requirements for 2 different majors.