



TAYLOR
UNIVERSITY

**BS in Entrepreneurship and
Economic Development – 2025-2026**

Student Name: _____

Student ID: _____

Business Core Requirements

- _____ ACC 241 3 Accounting Principles I
- _____ ACC 242 3 Accounting Principles II
- _____ ECO 201 3 Principles of Microeconomics
- _____ ECO 202 3 Principles of Macroeconomics
- _____ FIN 361 3 Corporate Finance
- _____ MGT 201 3 Introduction to Business
- _____ MGT 311 3 Business Law
- _____ MGT 352 3 Management Analysis and Practice
- _____ MGT 452 3 Strategic Management
- _____ MKT 231 3 Principles of Marketing

Major Requirements

- _____ ECO 220 3 Community Economic Development
- _____ ECO 230 3 Project Management for Development Initiatives
- _____ ECO 335 3 Economic Development Policies and Practices
- _____ ECO 442 3 Economic Development
- _____ ENT 225 3 Exploring Innovation and Entrepreneurship
- _____ ENT 320 3 Transformational Entrepreneurship and Innovation
- _____ ENT 386 1 Founders Fellowship
- _____ ENT 393 4 Practicum
- _____ ENT 422 3 New Venture Planning
- _____ ENT 430 3 Leadership and Stewardship
- _____ MKT 390 3 Digital Marketing

Select one course from the following:

- _____ ECO 331 3 Intermediate Microeconomics
- _____ ECO 332 3 Intermediate Macroeconomics

Additional Major Requirements

- _____ MAT 151 4 Calculus I
- _____ MAT 210 4 Introductory Statistics
- _____ MGT 260 3 Business Systems Applications
- _____ SYS 120 4 Introduction to Problem Solving

Select 6 credits from the following:

- _____ COM 301 3 Strategic Communication
- _____ COM 335 3 Nonprofit Organizational Communication
- _____ FIN 330 3 Investments
- _____ MGT 403 3 Operations Management
- _____ MKT 380 3 International Marketing
- _____ MKT 412 3 Integrated Marketing Communications
- _____ SOC 420 3 Organizational Policies and Programs
- _____ SYS 310 3 E-Commerce

Total Major Hours Required: 86

Degree Requirements

- 128 minimum hours and 42 minimum upper-division hours (3XX/4XX course numbers).
- Fifty percent of the minimum hours must be completed at Taylor—64 hours.
- Fifty percent of the major/minor hours must be completed at Taylor.
- 22 of the last 30 hours earned must be completed at Taylor.
- Cumulative GPA of 2.0; major GPA of 2.3 (higher GPA may be required in certain curricula). (See current catalog for policy).
- All foundational core, major, minor, and proficiency requirements must be completed (including Senior Comprehensive Exam/Paper/Project).
- Two years of one foreign language is required for the BA degree.
- Candidates for 2 degrees must complete a minimum of 158 semester hours and meet all requirements for 2 different majors.